

The book was found

American Design (MoMA Design)



Synopsis

American design, like much of American culture, perennially oscillates between populism and elitism, between the revolutionary beauty and availability of Tupperware and the elusive exclusivity of Tiffany's. This book traces the development of American design from the "armory practice" of early American machinists through mid-century "design for modern living" to the branded, consumer-oriented design of the present day, including work by Charles and Ray Eames, Raymond Loewy and Frank Gehry, among many others. Paola Antonelli's lively introduction provides an overview of United States design culture, while an essay by Russell Flinchum illuminates the masterpieces of Modern American design that are superbly reproduced in this volume's plate section. Paola Antonelli is Senior Curator in the Department of Architecture and Design at The Museum of Modern Art, New York. Russell Flinchum teaches in the Design Criticism program at the School of Visual Arts and lectures for the Department of Education at The Museum of Modern Art. He has been the Archivist of the Century Association Archives Foundation since 1999.

Book Information

Paperback: 144 pages

Publisher: The Museum of Modern Art, New York (October 1, 2008)

Language: English

ISBN-10: 087070740X

ISBN-13: 978-0870707407

Product Dimensions: 8.3 x 0.6 x 8.6 inches

Shipping Weight: 1.5 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #589,259 in Books (See Top 100 in Books) #138 in [Books > Arts & Photography > Decorative Arts & Design > Furniture Design](#) #1016 in [Books > Arts & Photography > Collections, Catalogs & Exhibitions](#) #4695 in [Books > Arts & Photography > History & Criticism > History](#)

[Download to continue reading...](#)

American Design (MoMA Design) Artaud the Moma (Columbia Themes in Philosophy, Social Criticism, and the Arts) Boris Charmatz: MoMA Dance (Modern Dance) Sarah Michelson: MoMA Dance (Modern Dance) In On It: What Adoptive Parents Would Like You To Know About Adoption. A Guide for Relatives and Friends. (Mom's Choice Award Winner) Navel Gazing: True Tales of Bodies, Mostly Mine (but also my mom's, which I know sounds weird) Deep

Breaths: The New Mom's Handbook to Your Baby's First Year The Pea That Was Me (Volume 4): A Single Mom's/Sperm Donation Children's Story Robert Rauschenberg (MoMA Artist Series) Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Design, When Everybody Designs: An Introduction to Design for Social Innovation (Design Thinking, Design Theory) 20 Idioms in 20 Days: Master the Most Important American Expressions: English Basics: Your Complete Guide to American Phrases Volume 1: Real American Idioms ... Your Complete Guide to American Idioms) 20 Idioms in 20 Days: Master the Most Important American Expressions: English Basics: Your Complete Guide to American Phrases # 3: Real American Idioms ... Your Complete Guide to American Idioms) Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design Making Design Theory (Design Thinking, Design Theory) Org Design for Design Orgs: Building and Managing In-House Design Teams Best Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers' Publication Design Annual) (v. 29) 2012 Wood Design Package - including the National Design Specification® for Wood Construction (NDS®) & NDS Supplement: Design Values for Wood Construction (4 volumes set) Abundance by Design: Discover Your Unique Code for Health, Wealth and Happiness with Human Design (Life by Human Design Book 1) North American Indian Design Coloring Book (Dover Design Coloring Books)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)